

# 2024 DONORS REPORT

Families from 2012 - 2024  
Photo: Linda Johnson Photography



Be Brave.  
Band Together.

**BRAVE HEARTS**  
**FOR STRONG MINDS**



# A Note on 2024

Thank you to everyone who walked, volunteered, sponsored, and donated during 2024. Without your kindness, generosity, and hard work, Brave Hearts for Strong Minds would not have been able to support our two recipient families.

In 2024, we welcomed two new recipients to our organization Karter Maria-Evans and Samantha Zappareillo. We moved the walk to the beautiful campus at Chestnut Hill College (Philadelphia, PA), which is where we will be also hosting our 2025 walk. We are looking for to a great 13th Annual walk on June 14, 2025!

Despite increasing costs, BHSM continued to thrive this past year. We also had some significant changes to our board of directors in 2024, and are looking forward to the continues growth of BHSM in 2025.

Thank you again for all of your support.

Be Brave.



A handwritten signature in black ink that reads "Andrea Wentzell".

Andrea Wentzell  
Executive Director



*Pictured above, the, Zappareillo and Maria-Evans families at the 12th Annual Walk recipients.*



## Our Mission & Story

Brave Hearts for Strong Minds (BHSM) (EIN 45-3973220) was started in 2012 after beloved community member, Tom Reilly, suddenly passed away, leaving behind his wife and four young children. For children who have lost a parent, there can be lasting emotional and social hurdles, along with struggles to pay for higher education. Reflecting on Tom's compassion and friendship, each year, the Saturday before Father's Day, BHSM holds a charity walk. While bringing together our community, the walk's mission is to raise funds for the 529 Education Plans of children who have lost a parent. BHSM model is continuing to expand to include more events so that we may help more children.

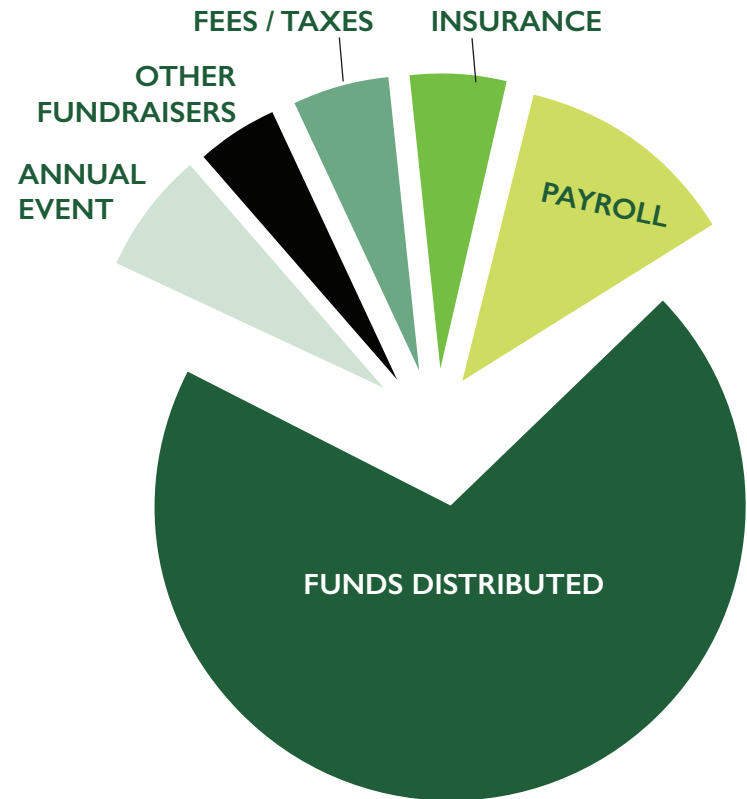
# Financial Report

For the year ending December 31, 2024

Donations, sponsorships, and more for 2024 totaled \$45,602.78. Our organization's spending came in at \$53,696.66, resulting in a deficit of \$8,093.88. This year, like many organizations, we experienced a decrease in donations and increased inflation, which increased costs for some of our event expenses and fundraisers. We also added additional insurance to cover our organization and attempted additional marketing techniques for the walk. The deficit was also a result of our fundraising starting early, with donations coming in for the Maria-Evans and Zappareillo families in December 2023. Savings have covered the deficit for this year. The good news is we did come in under the 2023 budget by around \$950, reassuring the board that we can continue to reduce operating costs and provide funds for the families. Our continued goal is to reduce expenses as much as possible but with a slight budget increase of \$250 to adjust for inflation; see page four for our 2025 budget.

## 2024 COSTS

CATEGORIES	TOTALS
Postage	\$221.20
Office Supplies	\$0.00
Payroll	\$6225.12
Funds Distributed	\$34,000.00
Marketing	\$1,419.16
Annual Event Costs	\$4,884.34
Other Fundraiser Costs	\$1,743.70
Fees / Taxes	\$2,277.56
Other	\$484.37
Insurance	\$2,441.21
<b>TOTAL</b>	<b>\$53,696.66</b>



# 2025 Events

March 2025  
*Dine and Donate*  
TBD

May 2025  
*Walker Registration Party*  
TBD

June 15, 2024  
*13<sup>th</sup> Annual Walk*  
Chestnut Hill College

# Fundraisers

Phillies Ticket Raffle  
Eagles Ticket Raffle



REGISTER FOR EVENTS OR DONATE AT:  
[www.bh4sm.org](http://www.bh4sm.org)

# 2025 Recipients

The 2025 recipients are still in the process of being chosen but we have some great families being interviewed. We hope you join us in welcoming them with open arms and hearts.

# 2025 Proposed Budget

Please see below for a proposed 2025 budget. We are working to cut expenses the best we can to reduce our overhead costs.

CATEGORIES	TOTALS
Postage	\$200.00
Office Supplies	\$50.00
Payroll	\$6500.00
Funds Distribution	TBD
Marketing	\$400.00
Annual Walk	\$5,000.00
Other Fundraisers	\$2,000.00
Fees/Taxes	\$2,500.00
Other	\$100.00
Insurance	\$2,500.00
<b>TOTAL</b>	<b>\$19,250.00</b>

Contact  
BHSM

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**FOR STRONG MINDS**

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