

2023 DONORS REPORT

Families from 2018 thru 2023
Photo: JRG Photography



Thank you to our 2023 Sponsors!

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Brave Hearts FOR STRONG MINDS			

Be Brave.
Band Together.

Brave Hearts
FOR STRONG MINDS



A Note on 2023

Thank you to everyone who walked, volunteered, sponsored, and donated during 2023. Without your kindness, generosity, and hard work, Brave Hearts for Strong Minds would not have been able to support our two recipient families.

2023, thankfully, went a lot smoother than the past few years prior! We were lucky enough to walk again at the beautiful Penllyn Woods (Lower Gwynedd, PA) in support of John, Luke, and Saide Essery. The weather was great, and we were excited to celebrate our 11th year.

Despite increasing costs, BHSM continued to thrive this past year. We continue to be brave as we enter 2024 and look forward to supporting our new families (see page four).

Thank you again for all of your support.

Be Brave.



A handwritten signature in black ink that reads "Andrea Wentzell".

Andrea Wentzell
Executive Director



Pictured above, the Essery (2023) Family, our 12th Annual Walk recipients.



Our Mission & Story



Brave Hearts for Strong Minds (BHSM) (EIN 45-3973220) was started in 2012 after beloved community member, Tom Reilly, suddenly passed away, leaving behind his wife and four young children. For children who have lost a parent, there can be lasting emotional and social hurdles, along with struggles to pay for higher education. Reflecting on Tom's compassion and friendship, each year, the Saturday before Father's Day, BHSM holds a charity walk. While bringing together our community, the walk's mission is to raise funds for the 529 Education Plans of children who have lost a parent. BHSM model is continuing to expand to include more events so that we may help more children.

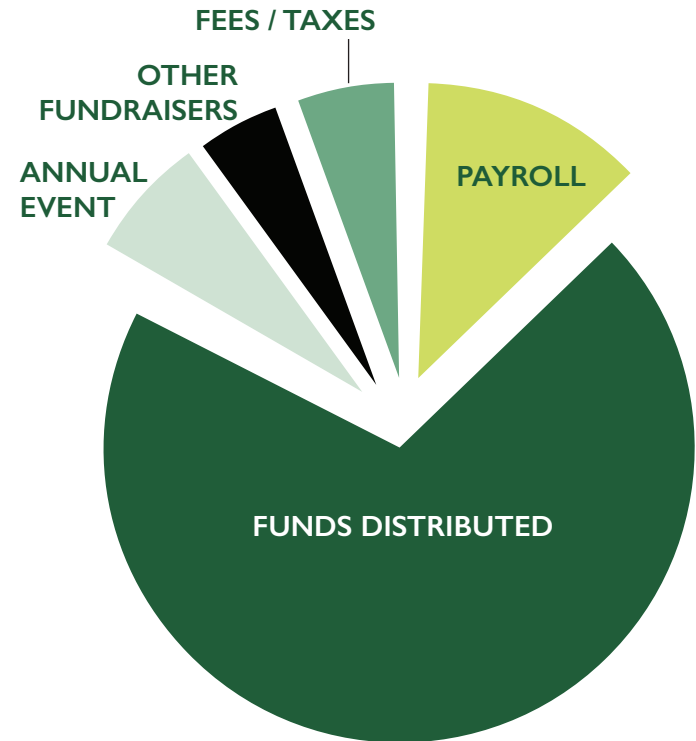
Financial Report

For the year ending December 31, 2023

Donations, sponsorships, and more for 2023 totaled \$50,417.95. Our organization's spending came in at \$52,739.29, resulting in a deficit of \$2321.34. This year, like many organizations, we experienced a rate of inflation, which increased costs for some of our event expenses and fundraisers. The deficit was also a result of our fundraising starting early, with donations coming in for the Essery family in December 2022. Savings have covered the deficit for this year. The good news is we did come in under the 2022 budget by around \$610, reassuring the board that we can continue to reduce operating costs and provide funds for the families. Our continued goal is to reduce expenses as much as possible but with a slight budget increase to adjust for inflation; see page four for our 2024 budget.

2023 COSTS

CATEGORIES	TOTALS
Postage	\$323.67
Office Supplies	\$0
Payroll	\$6151.18
Funds Distributed	\$34,950.00
Marketing	\$393.62
Annual Event Costs	\$3356.71
Other Fundraiser Costs	\$2,304.33
Fees / Taxes	\$2,663.03
Other	\$0
Insurance	\$1,814.00
Merch	\$782.75
TOTAL	\$52,739.29

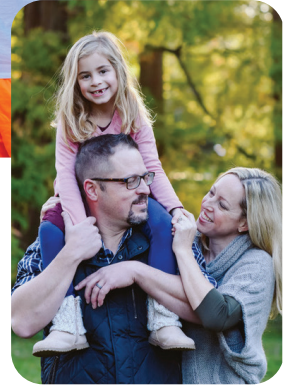


Our 2024 Families

THE MARIA-EVANS FAMILY

Karter Maria-Evans (soon to be 2) (pictured top left) is the daughter of Christopher Evans (27) and Stephanie Maria-Rios of Pottstown, PA. An energetic child, Karter takes after her mom and dad with their infectious smiles!

Throughout his life, Chris was always the person to make everyone smile. From Norristown, PA, Chris graduated from Chestnut Hill College (CHC) in 2018. He pursued his passion for Basketball throughout his life, having played from a young age. Chris was a key player for the CHC Men's Basketball Team, later serving as an Assistant Coach, and was moving into a new role at The Hill School as a Learning Support Coordinator and Boys Basketball Assistant Coach at the time of his passing in August 2023. A dynamic individual, Chris established himself as a professional in youth services.



2024 Events

February 2024
Dine and Donate
TBD

May 2024
Walker Registration Party
TBD

June 15, 2024
12th Annual Walk
Chestnut Hill College



REGISTER FOR EVENTS OR DONATE AT:
www.bh4sm.org

THE ZAPPARIELLO FAMILY

Samantha Zappariello (10) (pictured top right) unexpectedly lost her father, Damon (46), on August 9, 2021. Her mother, Merissa, describes Sam as a true horse girl who is especially in love with her horse, Dr. Finn, and a daddy's girl.

Damon was originally from Vineland, NJ, where he graduated from Buena Regional High School. He was an avid golfer and PGA Assistant Pro for over 15 years. Damon was also a talented woodworker and artist. An ambitious, hard worker and in the restaurant industry for over 25 years, Damon started his landscaping company during the pandemic, doing whatever it took to take care of his girls. Merissa and Damon met through friends in Conshohocken, where Merissa and Sam still reside.

2024 PROPOSED BUDGET

CATEGORIES	TOTALS
Postage	\$200.00
Office Supplies	\$50.00
Payroll	\$6500.00
Funds Distribution	TBD
Marketing	\$400.00
Annual Walk	\$4,500.00
Other Fundraisers	\$2,400.00
Fees/Taxes	\$3,000.00
Other	\$100.00
Insurance	\$1,850.00
TOTAL	\$19,000.00

Contact
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