

2022 DONORS REPORT

Families from 2012 thru 2022
Photo: JPG Photography



Be Brave.
Band Together.

BRAVE HEARTS
FOR STRONG MINDS

A Note on 2022

Thank you to everyone who walked, volunteered, sponsored, and donated during 2022. Without your kindness, generosity, and hard work, Brave Hearts for Strong Minds would not have been able to support our two recipient families.

Like our 2020 and 2021 years, 2022 didn't take it easy on us! However, with a location change two weeks before our walk, we are grateful to the team at Penllyn Woods (Lower Gwynedd, PA) for helping us relocate.

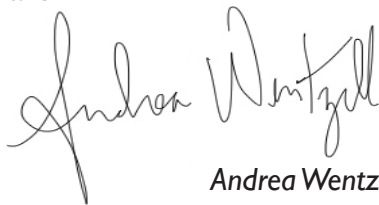
But we were glad to see our community supporting Liam, Gabi, and Dennis! Our walk was a windy day, but with great weather for June. We were so glad to be celebrating with our community once again.

Despite increasing costs and last-minute changes, BHSM continued to thrive this past year. We continue to be brave as we enter 2023 and look forward to supporting our new family (see page four).

Thank you again for all of your support.



Be Brave.



Andrea Wentzell
Executive Director



Pictured above, the Wajda (2022) (Left) and Dotzman (2022) (Right) Families, our 10th Annual Walk recipients.



Our Mission & Story

Brave Hearts for Strong Minds (BHSM) (EIN 45-3973220) was started in 2012 after beloved community member, Tom Reilly, suddenly passed away, leaving behind his wife and four young children. For children who have lost a parent, there can be lasting emotional and social hurdles, along with struggles to pay for higher education. Reflecting on Tom's compassion and friendship, each year, the Saturday before Father's Day, BHSM holds a charity walk. While bringing together our community, the walk's mission is to raise funds for the 529 Education Plans of children who have lost a parent. BHSM model is continuing to expand to include more events so that we may help more children.

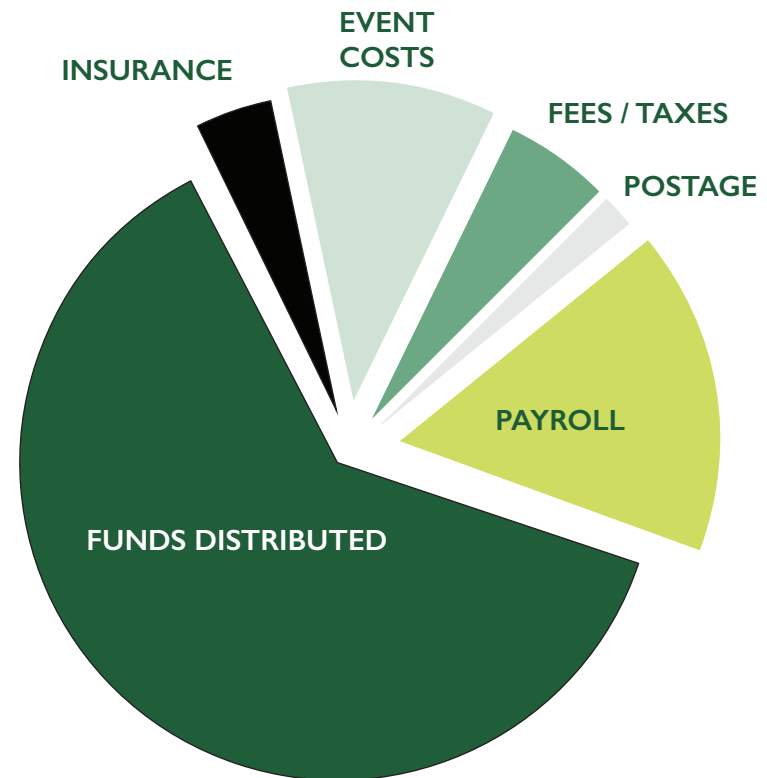
Financial Report

For the year ending December 31, 2022

Donations, sponsorships, and more for 2022 totaled \$50,274.66. Our organization's spending came in at \$51,200.30, resulting in a deficit of \$925.64. This year like many organizations, we experienced the rate of inflation, which increased costs for some of our event expenses and fundraisers. Some savings from 2021 covered the deficit for this year. The good news is we did come in under the 2021 spending amount by around \$5,000, reassuring that we can continue to operate and provide funds for the families despite increasing costs. Our continued goal is to reduce expenses as much as possible to benefit our future families; see page four for our 2023 budget.

2022 COSTS

CATEGORIES	TOTALS
Postage	\$245.53
Office Supplies	\$42.38
Payroll	\$6063.84
Funds Distributed	\$30,000
Marketing	\$146.88
Annual Event Costs	\$5326.49
Other Fundraiser Costs	\$3148.59
Fees / Taxes	\$2,557.88
Other	\$0
Insurance	\$1855.71
Merch	\$1855.71
TOTAL	\$51,200.30



2023 Events

The BHSM team is continuing to make our communities' health our priority, in doing so events may be subject to changes.

January 20, 2023 - 5 PM
Dine and Donate
 Halligans Pub
 Flourtown, PA

May 2023
Walker Registration Party
 Jerzee's

June 17, 2023
11th Annual Walk
 Location TBD



REGISTER FOR EVENTS OR DONATE AT:
www.braveheartsforstrongminds.org

Contact
 BHSM

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Brave Hearts for Strong Minds
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Our 2023 Outlook

On June 17, 2023, the 11th Annual Walk will celebrate the Essery Family.

On November 16, 2022, Michael Essery passed away suddenly. A devoted husband, father, son, brother, and uncle, Mike was a successful sales professional and baseball coach. Mike leaves behind his wife Laura and three young children, Luke (7), John (3), and Sadie (Newborn).

Michael graduated from Sacred Heart Manoa, Cardinal O'Hara, and LaSalle University (2006). As captain of the baseball teams, he received accolades including All Catholic and All-City honors for baseball. He served as the Haverford High School Varsity Baseball Coach and over the years was involved in many tournament teams, assisted at the Hilltop Baseball league, and coached for Sacred Heart CYO. Mike was constantly giving back to the youth and paying it forward in life.

As we expand our community and welcome new friends, we strive to expand our funding capabilities.



Adding new events to bring together our community and celebrate those we have lost. To the right is a proposed budget for 2023. Help us grow and meet the needs of our families, by considering making a reoccurring or one-time donation online.



2023 PROPOSED BUDGET

CATEGORIES	TOTALS
Postage	\$250.00
Office Supplies	\$100.00
Payroll	\$6500.00
Funds Distribution	TBD
Marketing	\$300.00
Annual Walk	\$5,200.00
Other Fundraisers	\$1500
Fees/Taxes	\$2,000.00
Other	\$150.00
Insurance	\$1,850.00
Merch	\$500.00
TOTAL	\$15,500.00



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