

2021 DONORS REPORT

Our Families from 2012 thru 2021
Photo: JPG Photography



Be Brave.
Band Together.

BRAVE HEARTS 
FOR STRONG MINDS

A Note on 2021

This past year was one to rebuild and regroup. Thank you to everyone who walked, volunteered, sponsored, and donated. Without your kindness, generosity, and hard work, Brave Hearts for Strong Minds would not have been able to support our recipient families.

Deciding to delay our 2021 walk to September to have a safer environment was a hard decision after pushing the 2020 walk virtual. But we were so glad to see our community in person supporting Nico, Andrew, and Aidan, along with our 2020 children Evan, Stella, and Dylan. This day was a wonderful celebration for our community and for our families to reconnect after many months apart.

In all, BHSM thrived this past year, given the continued economic and social circumstances from COVID-19. We continue to be brave as we enter 2022 and look forward to supporting our two new families (see page four).

Thank you again for all of your support.

Be Brave.



A handwritten signature in black ink that reads "Andrea Wentzell".

Andrea Wentzell
Executive Director



Pictured above, the Nocero (2021), Phillips (2021), and Moher families (2020), our recipients.



Our Mission & Story



Brave Hearts for Strong Minds (BHSM) (EIN 45-3973220) was started in 2012 after beloved community member, Tom Reilly, suddenly passed away, leaving behind his wife and four young children. For children who have lost a parent, there can be lasting emotional and social hurdles, along with struggles to pay for higher education. Reflecting on Tom's compassion and friendship, each year, the Saturday before Father's Day, BHSM holds a charity walk. While bringing together our community, the walk's mission is to raise funds for the 529 Education Plans of children who have lost a parent. BHSM model is continuing to expand to include more events so that we may help more children.

Financial Report

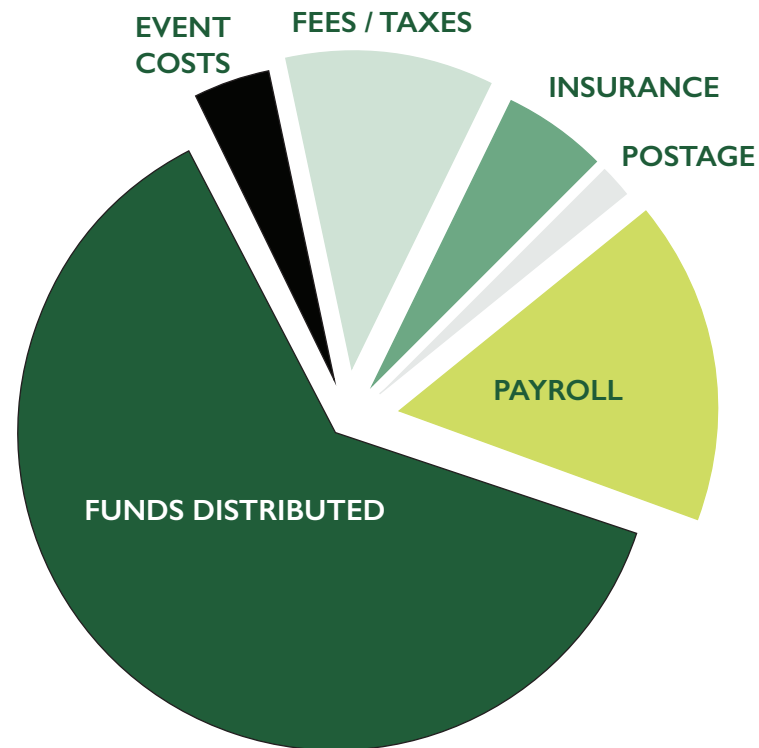
For the year ending December 31, 2021

Donations, sponsorships, and more for 2021 totaled \$61,471.53. Spend came in at \$56,422.39, resulting in a \$5,049.14 profit for our organization. This profit was unexpected, but Brave Hearts received the MontcoStrong Non-Profit Resiliency and Restoration Grant Program in November, receiving \$5,000 from Montgomery County, PA to cover payroll, rent, PPE, etc. An unexpected high cost for BHSM in 2021 was fees/taxes. In the first quarter of 2021, an issue with our banking system resulted in a large number of fees. We were able to dispute the costs and received a 50% refund. Prompting us to update and change our website donation system and switch to another bank that offers no fees for nonprofits.

It is important to note that overall costs for each category listed in the table below (other than tax/fees) were significantly reduced compared to 2020. Our continued goal is to reduce expenses as much as possible to benefit our future families; see page four for our 2022 budget.

2022 COSTS

CATEGORIES	TOTALS
Postage	\$180.35
Office Supplies	\$0.00
Payroll	\$6025.84
Funds Distributed	\$36,000.00
Marketing	\$178.00
Event Costs	\$4023.77
Fees / Taxes	\$9,095.76
Other	\$918.67
Insurance	\$1811.00
TOTAL	\$56,422.39



2022 Events

The BHSM team is continuing to make our communities' health our priority, in doing so events may be subject to changes.

May 2022
Walker Registration Party
 TBD

June 18, 2022
10th Annual Walk
 Fort Washington State Park
 Flourtown, PA

November 29, 2022
Giving Tuesday
 Online Global Day of Giving



REGISTER FOR EVENTS OR DONATE AT:
www.braveheartsforstrongminds.org

Our 2022 Outlook

On June 18, 2022, the 10th Annual Walk will celebrate two amazing families, the Dotzmans and Wajdas.

Passing in August 2021, Andrew Dotzman fought a hard battle against Brain Cancer, leaving behind his son Dennis (4) and wife Denise (pictured right). Andrew was an active community member in Norristown, PA.

Chris Wadja passed away suddenly in February 2020 after beating Testicular Cancer in November 2019. His two children, Liam (8) and Gabriella (14) (along with Dennis), will be our 2022 recipients (pictured below). Along with his wife, Jennifer, they resided in the Huntington Park area of Phila. Chris had many hobbies, was a graphic designer and track and field coach.

As we expand our community and welcome new friends, we strive to expand our funding capabilities. Adding new events to bring together our community and celebrate those we have lost. To the right is a proposed budget for 2022. Help us grow and meet the needs of our families, by considering making a reoccurring or one-time donation online.



2022 PROPOSED BUDGET

CATEGORIES	TOTALS
Postage	\$750.00
Office Supplies	\$100.00
Payroll	\$7200.00
Funds Distribution	TBD
Marketing	\$300.00
Annual Walk	\$5,000.00
Fees/Taxes	\$2,000.00
Other	\$150.00
Insurance	\$1,850.00
Merch	\$500.00
TOTAL	\$15,500.00

Contact
 BHSM

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