

2020 DONORS REPORT

Volunteers at the 2019 7th Annual Walk
Photo: JPG Photography



Be Brave.
Band Together.

 **Brave Hearts** 
FOR Strong Minds

A Note on 2020

We can all attest to 2020 being an unusual year. Thank you to everyone who walked, volunteered, sponsored, and donate. With out your kindness, generosity, and hard work Brave Hearts for Strong Minds would not have been able to support the Moher children (Evan, Dylan, and Stella).

In April, We made the call to switch our eighth annual walk from in-person to virtual due to the COVID-19 pandemic. Given the situation our walk was a great success, a celebration, and overall exhibited how we as a community can band together to support others in need.

We continued to explore additional options for fundraising. As a community we created a cookbook and partook in a wine fundraiser. We celebrated the Moher family during #GivingTuesdayNow in May and then again came together in December for #GivingTuesday.

In all, BHSM was able to thrive this year given the economic and social circumstances. We continue to be brave as we enter into 2021.

Thank you again for all of your support.

Be Brave.



A handwritten signature in black ink that reads "Andrea Wentzell".

Andrea Wentzell
Executive Director



*Pictured above, the Moher children
our 2020 recipients.*



Our Mission & Story



Brave Hearts for Strong Minds (BHSM) (EIN 45-3973220) was started in 2012 after beloved community member, Tom Reilly, suddenly passed away, leaving behind his wife and four young children. For children who have lost a parent, there can be lasting emotional and social hurdles, along with struggles to pay for higher education. Reflecting on Tom's compassion and friendship, each year, the Saturday before Father's Day, BHSM holds a charity walk. While bringing together our community, the walk's mission is to raise funds for the 529 Education Plans of children who have lost a parent. BHSM model is continuing to expand to include more events so that we may help more children.

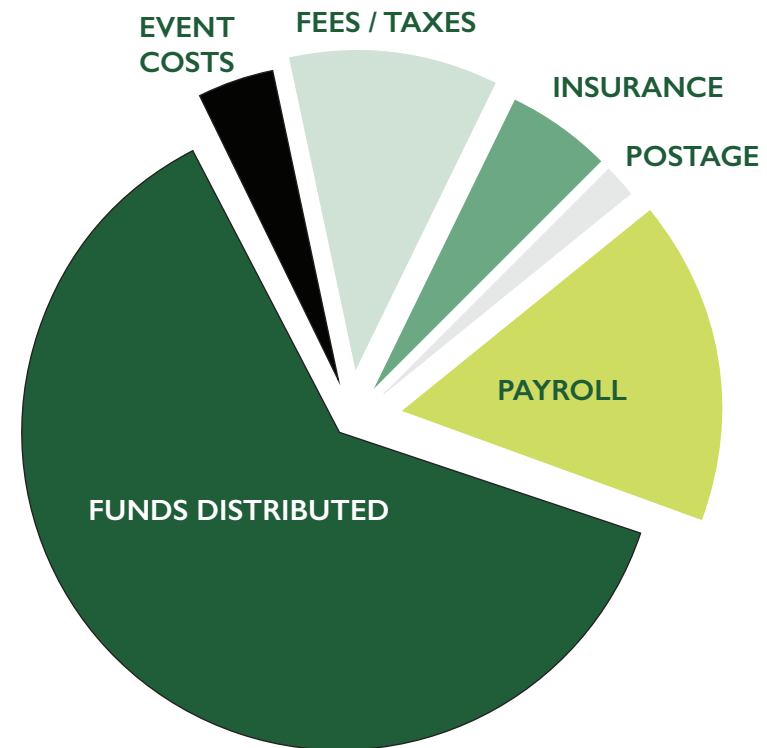
Financial Report

For the year ending December 31, 2020

Donations, sponsorships, and more for the 2020 year totaled \$38,953.92. As might be expected due to not having any in-person events the spend came in under budget and resulted in a profit of \$1,723.07. However, Brave Hearts for Strong Minds did incur some event costs that have been rolled over for 2021. It is important to note that overall cost for each category listed in the table below were significantly reduced compared to 2019. Several sizable donations that would have been included for 2020 have yet to be received. Our continued goal is to reduce expenses as much as possible to benefit our future families.

2020 COSTS

CATEGORIES	TOTALS
Postage	\$716.80
Office Supplies	\$26.07
Payroll	\$6329.72
Funds Distributed	\$24,000 .00
Marketing	\$487.86
Event Costs	\$1,553.64
Fees / Taxes	\$4,028.34
Other	\$88.42
Insurance	\$1,978.98
TOTAL	\$37,230.85



2021 Events

The BHSM team is continuing to monitor the COVID-19 Pandemic and make our communities' health our priority, in doing so events will be adjusted.

May 2021
Virtual Walker Registration Party

June 19, 2021
9th Annual Walk
Location TBD

November 30, 2021
Giving Tuesday
Online Global Day of Giving



REGISTER FOR EVENTS OR DONATE AT:
www.braveheartsforstrongminds.org

Our 2021 Outlook

On June 19, 2021, the 9th Annual Walk will be taking place whether it be in-person or virtual. We are working to find a family to dedicate the walk for and we hope you will join us in supporting. As we announced last year our hope if in-person is to also include the Moher family (2020 recipients) in this walk. However, if we are virtual we will hope to celebrate in 2022 during our 10th Anniversary the 2020 and 2021 families.

We are continuing to build the BHSM community, expanding our reach to include new friends and local communities. With more awareness BHSM in turn can expand our funding capabilities. Adding new events to bring together our community and to celebrate those that we have lost.

To the right is a proposed budget for 2021. To help us grow and meet the needs of our families, we encourage our friends to consider making a reoccurring or one-time donation online.

2021 PROPOSED BUDGET

CATEGORIES	TOTALS
Postage	\$750
Office Supplies	\$50.00
Payroll	\$6,050
Funds Distributed	TBD
Marketing	\$500
Event Costs	\$5,000
Fees / Taxes	\$4,500
Other	\$100.00
Insurance	\$2,000.00
TOTAL	\$18,950.00

Contact
BHSM

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