

# 2019 DONORS REPORT

## Be Brave. Band Together.





# A Note on 2019

Thank you to everyone who walked, volunteered, sponsored, and donated in 2019. Your kindness, generosity, and hard work made it possible for Brave Hearts for Strong Minds to support the Cunningham children.

Reflecting on 2019, it was one of changes and expansion for our community. Our seventh annual walk was a great success, a celebration for all our recipient families, and overall exhibited how we as a community are truly one big family. We added many new friends as we supported the Cunningham family, but we also said thank you to Joan Hill, who after two years stepped down as Executive Director. Her tireless work ensured the 7<sup>th</sup> annual walk was a success.

In 2019, we began to explore additional options for fundraising to help cover overhead costs for our organization. We added a successful Pura Vida Bracelet fundraiser and a Christmas Card fundraiser. A Halloween Party was held in October to celebrate Tom Reilly's favorite holiday, with some of our most dedicated BHSM friends in attendance. Two great Dine and Donate fundraisers were also held thanks to our friends at Jerzee's (Glenside, PA) and Halligan's Pub (Flourtown, PA).

In all, we had what I may call a successful year and we are looking to an even better 2020!

Many have reached out to ask how they can help Brave Hearts For Strong Minds throughout the year. We are in need of your ideas, and community members willing to serve on our Board of Directors. Volunteering your time to serve on the board takes less than 5 hours per month. We are looking to add the following positions: Board Secretary, Outreach and Fundraising Coordinator, Event Coordinator, Volunteer Coordinator, and Marketing Coordinator.

Thank you again for all of your support and we look forward to seeing you throughout 2020!



A handwritten signature in black ink that reads "Andrea Wentzell".

*Andrea Wentzell*  
Executive Director



*Pictured above, the Cunningham Family our 2019 recipients.  
Left to Right: Kerrilyn, Sean, Kelly (Mother), Devon, and CJ.*

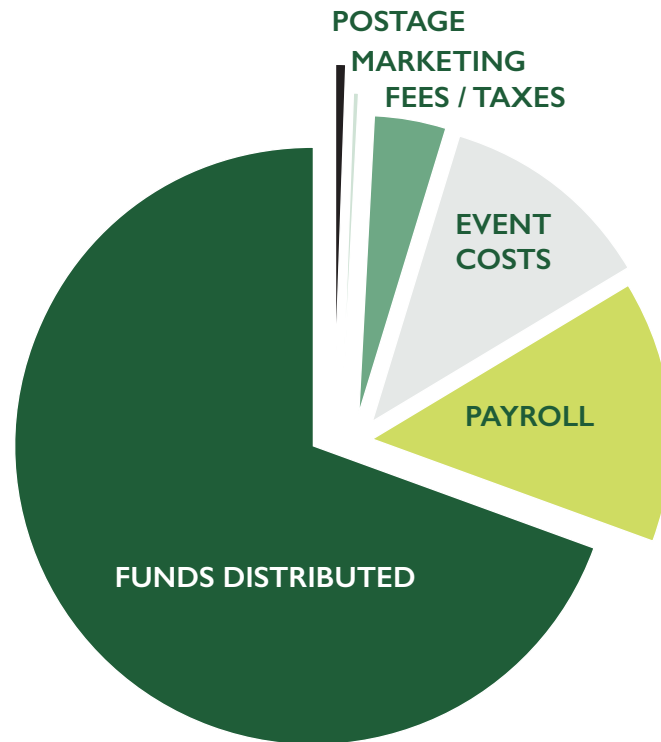
# Financial Report

For the year ending December 31, 2019

Generous donations, sponsorships, and more for the 2019 year totaled \$51,813.53. However, Brave Hearts for Strong Minds incurred a loss of \$1,295.80. The loss was covered by previous funds saved throughout our first seven years of operations. It is important to note that overall cost for each category listed in the table below were significantly reduced compared to 2018. Additionally, several large donations were not processed until after January 1, 2020. We are working to keep reducing costs for 2020 and to expand our fundraising capabilities outside of the annual walk in June.

## 2019 COSTS

CATEGORIES	TOTALS
Postage	\$257.62
Office Supplies	\$78.42
Payroll	\$8,490.61
Funds Distributed	\$32,000.00
Marketing	\$220.59
Event Costs	\$6,511.92
Fees / Taxes	\$5,297.35
Other	\$283.27
Insurance	\$1,812.00
<b>TOTAL</b>	<b>\$53,109.34</b>



## Our Mission & Story

Brave Hearts for Strong Minds (BHSM) (EIN 45-3973220) was started in 2012 after beloved community member, Tom Reilly, suddenly passed away, leaving behind his wife and four young children. For children who have lost a parent, there can be lasting emotional and social hurdles, along with struggles to pay for higher education. Reflecting on Tom's compassion and friendship, each year, the Saturday before Father's Day, BHSM holds a charity walk. While bringing together our community, the walk's mission is to raise funds for the 529 Education Plans of children who have lost a parent. BHSM model is continuing to expand to include more events so that we may help more children.

# 2020 Events

April

**Walker Registration Party**  
Location TBD

May

**Walker Registration Party**  
Location TBD

June 20, 2020  
**8<sup>th</sup> Annual Walk**

Fort Washington State Park, Flourtown, PA

October

**Fall Fundraiser**  
Location TBD

November

**Dine and Donate Fundraiser**  
Halligan's Pub, Flourtown, PA

December 1, 2020

**Giving Tuesday**  
Online Global Day of Giving



REGISTER FOR EVENTS OR DONATE AT:  
[www.braveheartsforstrongminds.org](http://www.braveheartsforstrongminds.org)

# Our 2020 Outlook

On June 20, 2020, the 8<sup>th</sup> Annual Walk will be dedicated to Amanda Moher. A mother, wife, and special education teacher, Amanda passed in June 13, 2019 after a battle with Metastatic Breast Cancer. All proceeds from the walk will go towards the 529 education plans of Amanda's three children, Evan (4), and twins Dylan (3) and Stella (3) (pictured right).

Amanda personified everything that prompted the community to start Brave Hearts for Strong Minds. We cannot possibly hope to heal the hole in the Moher family's hearts. But as a community we can offer support to Evan, Dylan, and Stella, by helping to make the education their mother would have wanted for them possible.

We are continuing to build the BHSM community, expanding our reach to include new friends and local communities. With more awareness BHSM in turn can expand our funding capabilities. Adding new events to bring together our community and to celebrate those that we have lost.

To the right is a proposed budget for 2020. To help us grow and meet the needs of our families, we encourage our friends to consider making a reoccurring or one-time donation online.



## 2020 PROPOSED BUDGET

CATEGORIES	TOTALS
Postage	\$250.00
Office Supplies	\$50.00
Payroll	\$7,200
Funds Distributed	TBD
Marketing	\$250
Event Costs	\$6,000
Fees / Taxes	\$5,300
Other	\$100.00
Insurance	\$1,850.00
<b>TOTAL</b>	<b>\$21,000.00</b>

Contact  
BHSM

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